



360 Home Tours

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Welcome to Real Tour Vision™ a leading 360 home tours and virtual tour software company. Real Tour Vision is a recognized leader in interactive 360 home tours. Over the past 7 years we have built up one of the world's largest and most powerful network of 360 home tours and virtual tour software providers. Real Tour Vision is not only the best virtual tour software solution to choose when you are ready to start offering 360 home tours but it is also the perfect solution for a real estate agent or brokerage looking to efficiently and cost effectively create their own 360 360 home tours.

Our virtual tour providers and real estate agent clients all begin by making logical business decisions, working out the numbers, and finally choosing the Real Tour Vision 360 home tours to drive their virtual tour company or enhance their real estate website. Our 360 home tours are chosen over the others daily by intelligent real estate professionals who demand the best virtual tour to showcase their business online. As a virtual tour provider for Real Tour Vision, we will put you in touch with these business owners and real estate agents as they contact us seeking 360 home tours, a virtual tour company, or a virtual tour provider.

The Real Tour Vision 360 home tours and virtual tour software business model was setup to put the most money in your pockets and is built in such a way so that your 360 home tours success is in our best interest. Our virtual tour software and virtual tour hardware package allows for anyone with little to no photography or technical abilities to complete full-feature 360 home tours in less than an hour.

All of our virtual tour software and hardware packages include everything you will need to start a virtual tour business in less than 15 days, produce your 360 home tour or real estate tour in a timely fashion, and even offer commercial 360 home tours to the businesses in your area, or anywhere in the world. With our expertise in the industry and the items included with our virtual tour software and hardware kits, you will enjoy all of the benefits of having everything you need to drive your virtual tour company forward at a very fast pace from the start.

We include hundreds of items to help you along the way including virtual tour legal documents, virtual tour company marketing materials, 360 home tours pricing suggestions, virtual tour provider presentations, virtual tour sales tips, and virtual tour business marketing strategies all ready for customization to fit your 360 home tours needs. You won't find another virtual tour company online that can guarantee you will receive leads to build your business and promise that you will get compliments from real state home sellers.

Real Tour Vision has trained and capable 360 home tours staff is dedicated to the success of you as a virtual tour provider. We promise that all of our 360 home tours and virtual tour software systems are well tested and allow for your ability to produce your own 360 home tours with ease. Our virtual tour building process utilizes only our proprietary virtual tour software and precision virtual tour hardware which is created in house by our staff of 360 home tours engineers and virtual tour software developers.

All of our virtual tour packages will ensure your success as a virtual tour provider just starting up a virtual tour company or as a Real estate agent motivated to create your own 360 home tours. Our virtual tour company offers the best 360 home tours solution for the real estate professional or the business entrepreneur who desires to become a successful virtual tour provider by leading the way in their market. Join the virtual tour company that you can count on, the virtual tour provider that has been in the industry from the start, and the virtual tour software company that has the 360 home tours technology to back you up!

Our virtual tour software and hardware system is the most logical choice for anyone looking for a reliable 360 home tours and well established virtual tour company. Call today and let one of our helpful Real Tour Vision sales representatives talk to you about the virtual tour industry, answer your virtual tour software and hardware questions, and make you feel more comfortable our 360 home tours and about doing business with the best virtual tour company in the world.



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Real Tour Vision (RTV) is an exciting and easy to use virtual tour system. RTV provides the highest quality virtual tours on the market and offers more virtual tour add-ons than anyone else! We maintain one of the largest virtual tour dealer networks in the world because of our low cost tours, unsurpassed quality, and client satisfaction.

We will help you lead the way in your market by offering:

- Crisp and Glossy Images, not warped or fish-eyed
- Highest Quality 360 Home Tours in the industry
- 360 Home Tours that run on every operation system without a Plug-in
- Perfect Window Shots without glare or washout
- Fastest Turnaround Time! 360 Home Tours are online the day they are shot
- Larger Viewer Window with rapid download time
- Still Images, Snapshots, and floor plans are supported by our system
- Customizable Hot-Spots with text descriptions to navigate through the 360 Home Tours
- Advertisers may be placed on your 360 Home Tours to lower costs and increase profit
- Custom banners, photos, and logos appear on every 360 Home Tours
- Download 360 Home Tours button on virtual tour to instantly download stand-alone tours to CD or DVD
- E-mail Tour button to easily distribute links to tours
- A Map button to map out location to every tour
- City Info button links to local chamber of commerce
- Enlarge button on every tour for super sized window
- Printable Flyers and Floor Plans are free on every tour
- Detailed School information is free on every tour
- Slide Show button is free with every tour
- MLS data may be added to every real estate virtual tour
- Custom Video button to link to streaming video clips from 360 home tours
- RTV button editor to disable or change buttons on your 360 home tours
- Four easy ways to navigate including the "Mouse Free" RTV Guided Tour
- Scene By Scene text descriptors or "Spinfo" may be added for free to our 360 home tours
- Up to 30 virtual tour scenes allowed in all of our 360 home tours
- Royalty free music may be added to our 360 home tours free of charge
- Website and E-mail links on 360 home tours for easy tour owner contact
- Printable or e-mail ready hit statistics on all 360 home tours

- Professionally Voiced Audio available on every tour in 15, 30, or 60 second clips
 - "My Audio" a Realtor Audio Biography goes on 360 home tours for LIFE!
 - Free Software Updates for life
 - Unlimited toll free support hotline and forum
 - Free 360 home tours inventory page (<http://www.realtourvision.com/bricktours>) given to all Realtors which shows every tour online
 - An automatic feed on: homes.com, homesseekers.com, and realtor.com
 - IDX compliant 360 home tours for MLS systems
 - Easy way to link virtual 360 home tours to personal Websites
 - Easy to use 360 home tours management site to make instant changes to your virtual home tours
- History Begun in 1999, Real Tour Vision sought to create a virtual tour system which would deliver the highest quality imagery at a much faster rate than other virtual tour products being offered at that time. Originally designed for resorts, golf courses, upscale lodging facilities and others requiring high quality, the demand in the real estate industry accelerated the introduction of proprietary software in 2001 that decreased the tour building process to 30-45 minutes without sacrificing any quality. Immediately, independent franchises and divisions of several Fortune 500 Companies such as GMAC, Land America, Stewart Title, RE/MAX, and Coldwell Banker began to use the nation's finest tour building product. Real estate agents enjoy the flexibility and marketing advantages that the 360 home tours and real estate virtual tour software sales packages from Real Tour Vision provides. RTV tour builder kits and 360 home tours are available from Real Tour Vision a leading virtual tour software company.



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About 360 Home Tours from Real Tour Vision:

When an in-market home buyer cannot physically make it out right away to tour a home listing, savvy real estate agents nationwide hold an open house on the home buyer's computer using 360 Home Tours and virtual tour software from Real Tour Vision.

Virtual 360 home tours are no longer a cool gadget for real estate agents to show off their internet marketing skills. Home buyers are demanding 360 home tours as an integral element within their home buying process. Seventy-eight percent of those who shop for homes on the Internet say the most important feature when searching online is quality photos -- followed closely by detailed property descriptions and virtual 360 home tours, according to the 2003 National Association of Realtors Profile of Home Buyers and Sellers.

What's more, those home buyers requesting virtual 360 home tours are more likely to be smarter, wealthier consumers in their prime home-buying years, compared to those who don't require 360 home tours in order to purchase a home or real estate property. On a typical day, 2 million people are using the Internet to go on virtual 360 home tours, according to the Pew Internet & American Life Project.

Virtual 360 home tours, however, are among some of the most common 360 home tours taken. Pew's nationwide phone survey to examine the impact of the Internet interviewed 914 adults, 534 of whom are Internet users. The survey said those who take 360 home tours were more often single, white, women, aged 28 to 49, earning \$50,000 a year or more, graduate degree holders and broadband access subscribers.

Home buyers like virtual 360 home tours because they provide them with an immediate and efficient

way to view and eliminate the homes they don't like and choose the homes they want to go see in person. For sellers it can mean less foot traffic, but just as many, if not more eyeballs on their home for sale.



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It's a particularly common tool in the high-end market, where the best are professionally produced in living color, often with voice-overs as if the real estate agent is along for the 360 home tour. The best are also easy to navigate, allowing you to smoothly tour the listing room by room, as if you were walking through the home and looking up and down, left and right.

Technology has improved immensely and costs have plummeted since the first jerky images rotated with fits and starts on a computer screen, but it still takes a clean, speedy broadband connection or a download to a computer with a fast video processor to fully enjoy the tour without unwanted stop-action.

Overall, the Pew study said, 45 percent -- 54 million -- of American adults who use the Internet have taken virtual 360 home tours, but more -- 60 percent -- of those who have broadband connections at home and 62 percent of those who have broadband connections at work have taken virtual 360 home tours of some type.

Virtual 360 home tours making also takes skilled professionals to output high-quality, life-like videos. Virtual 360 home tours produced unprofessionally can harm a listing more than help it. Occasionally, the best virtual 360 home tours may not be of the home itself, but, say, of its unobstructed view of the ocean, hillsides or meadow. Putting a home's unique feature in its best light with a virtual 360 home tours and leaving the rest to good old still photography remains an option.

For example, it's nearly impossible to overcome "bloating" rooms when the confines of a small space forces the virtual 360 home tour maker to snap on the wide angle lens to capture the flow of the room. Real Hollywood magic on the silver screen or an in-person visit remains necessary to see a home as it really exists.



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Why Photographer's Have An Advantage

"I believe that to excel in the real estate sales business you need to know how to take quality pictures of the home listens or real estate property," says Ellen Hart, "because basically virtual 360 home tours are really panoramic images that have been stitched into one into one virtual home tour.

"Any virtual 360 home tour system, as good as it is, doesn't just do 360 home tours automatically. There still needs to be a certain level of talent and ability in the person who is operating the equipment and using the virtual tour software to turn out really great 360 home tours.

"I know some REALTORS have bought the real tour software and equipment that are producing virtual 360 home tours, but from what I've seen on the MLS home listings and things on the Internet, most REALTORS don't have a clue about how to make good 360 home tours.

"The RTV software, itself, does compensate somewhat for differences in light between one home picture and another. Just as you can't make an artist by giving them paints and canvas, you can't make someone a real estate photographer or virtual 360 home tours photographer just by giving them equipment and software."

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